

**FOR IMMEDIATE RELEASE**

**CONTACTS**

Momoko Gonohe  
Marketing Communications  
Hilton Tokyo  
TEL: +81 3 3344 5111  
Email: [momoko.gonohe@hilton.com](mailto:momoko.gonohe@hilton.com)

## **Hilton Tokyo x Hello Kitty Collaboration "Hello Kitty's Sweets Gallery" The Dessert Buffet This Summer**



**TOKYO, Japan – May 8, 2023** Hilton Tokyo (Shinjuku, Tokyo, General Manager – Felix Busch) is proud to announce its collaboration with Sanrio, Inc and Mr. Hiro Sugiyama, art director of creative studio 'Enlightenment' for this summer's dessert buffet "Hello Kitty's Sweets Gallery" in Marble Lounge (1F) from 12<sup>th</sup> May to 31<sup>st</sup> August, 2023. From the interior design at the buffet counter to an array of thematic desserts that skillfully presents the cross between 'Hello Kitty' and 'art', guests can enjoy this summer dessert buffet daily from 2:30pm to 5:00pm at JPY5,500 (JPY5,900 on Sat, Sun and holidays).

Marble Lounge has been the pioneer in bringing dessert buffet culture into Japan, and has been surprising guests through the years with its innovative and interactive dessert buffets.

### Hello Kitty x Hilton Desserts

Led by Mr. Osamu Harita, the Executive Pastry Chef of Hilton Tokyo, this summer dessert buffet presents guests with 25 sweets and 9 delicious savory items inspired by the Hello Kitty theme. Using the freshest summer fruits paired with herbs and floral fragrances, Chef Harita has crafted beautiful and delectable desserts that are just as light and refreshing on your palates.

Pick from the iconic desserts such as the “Tropical Fruit Tart” or the melon shortcake “Melon-holic”, a favorite among Japanese for the summer, to begin your perfect culinary adventure with Hilton Tokyo. Other chef’s recommendations are the “Lemon Coffee Tiramisu” that has taken a twist to the traditional tiramisu.



Image: Tropical Fruit Tart



Image: Melon-holic

### Specials for Hello Kitty Lovers

If you call yourself an ultimate fan, then you definitely should not miss out on the signature “Hello Kitty & Her Floral Ribbon” which not only resembles an illustration of Hello Kitty adorned with her famous ribbon but is put together with a yoghurt and cheese mousse that is topped with berries compote.

The team has also dived into the world of Hello Kitty, creating an apple pie that is strategically made from 3 apples. Want to know why? Only true fans of the Hello Kitty world will know the answer.



Image: Hello Kitty & Her Floral Ribbon



Image: Hello Kitty's Apple Pie

### Hello Kitty x Modern Art

Led by Mr. Hiro Sugiyama of Enlightenment, this summer dessert buffet is an exciting cross between Hello Kitty and modern art. Using his original art, Mr. Sugiyama puts Hello Kitty through various colorful palettes and collages. Guests can enjoy viewing these exclusive artwork while enjoying delicious food. It is a visit to the restaurant and a gallery, all for the price of one!



## **About『Hello Kitty's Sweets Gallery』**

Location : Marble Lounge (Hilton Tokyo 1F)

Date : 12 May (Fri) - 31 Aug (Thu) 2023

Time : 2:30pm – 5:00pm

Price : Weekdays 5,500yen/person & Weekends 5,900yen/person

Reservations : Official Home Page

<https://tokyo.hiltonjapan.co.jp/plans/restaurants/sweetsbuffet/marble-lounge-summer>

### **Examples of Menu Items**

\*menu items may change depending on the availability of seasonal ingredients.

#### **Sweets**

- Cheese Soufflé Cake with Tropical Fruits
- Fruits Jelly with Edible Flowers
- Mango & Passion Fruits Panna Cotta
- Pink Grapefruits Tart
- Hello Kitty in Colorful Cupcake
- Marble Lounge's Signature Chocolate Fountain & Cold-Stone Ice Cream, and more

#### **Savory**

- Caesar Salad
- Greek Style Orzo Pasta Salad
- Salad with Grilled Peaches & Pecan Nuts in Maple Syrup
- Cold Soup
- Roasted Pork served with Apple Sauce
- Japanese Omelet Rice, and more

## **About Hilton Tokyo**

Located in Shinjuku, Japan's largest entertainment, business, and shopping district, Hilton Tokyo has 830 rooms and 2,305 sqm of event space, comprising 20 meeting rooms, of which the largest is 968 sqm. Guests can choose from a variety of F&B options, from sushi and Teppanyaki steaks to modern Chinese, English-style pub fare and a chic bar with live music. A rooftop tennis court, an indoor pool, and a health club complete the facilities, and the hotel is connected to the metro by underground walkway. For more information, visit

<https://www.hilton.com/en/hotels/tyohitw-hilton-tokyo/>

## **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 19 world-class brands comprising more than 7,100 properties and more than 1.1 million rooms, in 123 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on Fortune's 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for six consecutive years. Hilton has introduced several industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the more than 150 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit [stories.hilton.com](https://stories.hilton.com) for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).